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MOMENTUM MEDIA MARKETING NAMES CHRISTIAN “FRENCHIE” LIND AS CREATIVE PRODUCER

Vancouver, BC – Momentum Media Marketing, Inc has announced that award-winning media designer, Christian Lind, will join the company as Creative Producer effective November 10, 2008. Known simply as “Frenchie” in media circles, Lind has worked with stellar media brands such as CityTV, Shaw Television, PinkPlanet.tv, Corus Entertainment, planetRADIO, and MZTV.

“Frenchie is a first class designer who is equally in his element across multiple mediums: motion, web, and print,” says Shawn Smith, President of Momentum. “One name. Triple threat. Frenchie is a perfect fit with our creative team at Momentum!”

“Creativity is the art of making mistakes. Design is the craft of knowing which ones to keep,” says Frenchie. “Momentum seems the right place for me to grow as a creative, with a team sharing the same desire to push the boundaries of excellence in advertising.”

Originally from St. Louis, France, Christian Lind graduated from la Sorbonne, and later studied digital filmmaking in Seattle, WA and Vancouver, BC. He has won several Promax & BDA Awards for branding and imaging of station IDs and ads, and has earned a Leo Award nomination for his motion graphics.

After November 10th, Frenchie can be reached at (604) 872-8900 or frenchie@momentummediamarketing.com

Momentum Media Marketing, Inc. is a full-service marketing agency. The company works with entertainment companies to help them reach the right audience and advertisers, and make more money. www.momentummediamarketing.com

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